



**“They treat us
like Kings
and Queens.”**

Jennifer Bice

Redwood Hill Farm & Creamery, Santa Rosa

I started my business in 1978,

and I can tell you getting banks to take us seriously has been a challenge – except for Exchange Bank. They looked at the business as a business – not as a goat company. It may sound funny but they were the first bank that wasn’t “goat judgmental!”

I’m especially pleased with Exchange Bank because they’re going to be here. I’ve been through bank ownership changes and it is not pleasant. Having a stable relationship is really important, and we appreciate how proactive and helpful they have been. Frankly, I think sometimes our banker Dorothy Rodella knows more about my needs than I do. She treats us like we’re kings and queens – the service couldn’t be better.



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