



BIOGRAPHY

CONTACTS:

Kris Ellenberg, 310.430.1772

Kris.Elenberg@gmail.com

Kathi Johnson, 310.649.4781

Kathleen@knjpr.com

Sharon Bice, 707.823.8250, x104

Sharon@redwoodhill.com

KEN STRUNK, CHIEF EXECUTIVE OFFICER/GENERAL MANAGER

When Ken Strunk landed his first job in the food industry stocking shelves as a grocery store clerk he never dreamed it would be the start of a career that has spanned 30 years. Today, store shelves are stocked with products from the two companies for which he serves as General Manager and Chief Executive Officer – Redwood Hill Farm & Creamery, Inc.

Ken joined Redwood Hill Farm & Creamery, Inc. as General Manager and CEO in 2007. With his dynamic energy and managerial experience, Ken has been instrumental in the growth of the family business and shares Owner Jennifer Bice's vision of quality and sustainability, which includes the installation of a new solar energy system that will offset 100 percent of the projected energy needs for the creamery. It also includes the development and introduction of a new brand – Green Valley Organics™ Lactose Free yogurt, a line of real cow dairy, lactose free yogurts and kefirs, which launched nationwide in August 2010.

Ken believes that by creating an environment where people feel they are important to the success of the company and have their opinions heard, they work harder, are more creative and invested in the business. With the creation of six new management positions, the successful introduction of Redwood Hill Farm™ kefir – the #2 product in the natural category – and now the introduction of new Green Valley Organics, his "people first" philosophy is working. However significant his contributions to the company's bottom line, Ken is most proud of the opportunities he's created for employees, including a 401K and a healthcare plan that covers all employees and their families.

Ken has extensive experience in new product development and brand management. Prior to joining Redwood Hill, he served as Chief Operating Officer at Jackson-Mitchell Meyenberg Goat Milk Company for seven years. Previously he worked for several national brands in sales and operations as a regional manager and account executive, among other management positions. Throughout his career, Ken has been recognized consistently as a top performer.

Active in the local community, Ken has been a member of the Rotary Club for 11 years and previously served as the membership chair. He has also served on the board of directors of the Sebastopol Chamber of Commerce. Ken and Jill, his wife of 27 years, are active in animal rescue. They have two grown children and four grandchildren. Ken's interests are wide-ranging and include an enthusiastic love of the great outdoors. From water skiing and fishing to off-road motorcycles, Ken brings the same enthusiastic spirit to play as he does to his work.

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